The Urban Forest Story…

Robert HOSTNIK, Boštjan HREN
Slovenia Forest Service

PROSILVA Conference, 14.9.2019
Partnership
Co-operation
Support
Synergy
Initiative
Expertise
Innovation
Enthusiasm
Forest is a therapy for body and soul.

Anonymous forest visitor, 2019
Google keyword matches, september 2019 (in millions)

„Timber production“  76 M
„Forest therapy“   266 M
„Wood production“  455 M
„Ecosystem services“  183 M
Urban Forest of Celje

Key Issues 1993

No legal status.

Ownership structure and fragmentation

Unadjusted forest management

Poor accessibility

Unused or overused potential
Urban Forest of Celje
Strategy plan 1996

Protection by law.

Improvement of ownership structure.

Adapted forest management.

Infrastructure development.

Stable financial source.

Public relations.
Purchase of forests

1997 →
Urban Forest of Celje (Anski vrh area)

Purchased forest areas by the Municipality of Celje, 1997-2008
Urban Forest of Celje (Anski vrh area)

Infrastructure condition, 1999
Newly constructed forest infrastructure, 2000-2008
Adapted Forest Road
paved
width: 2,5 - 3 m
multiple use

Skidding Trail
unpaved
width: up to 2,5 m
multiple use

Walking Path
(un)paved
width up to 1,2 m
Urban Forest of Celje (Miklavški hrib area)
Forest Management & Maintenance
Going Public

The Celje Urban Forest Story - PROSILVA Conference 2019

Celje. Kdo bi si mislil.
Urban Forest of Celje logo, 2004
1996 Protection Ownership Management Infrastructure Public

2006 Governance Participation Branding Education

Urban Forest of Celje key issues & strategies development
Signing a contract of cooperation between the Municipality of Celje and Slovenia Forest Service, 2008
What is missing?

- Nothing: 34%
- Outdoor fitness: 51%
- Trash cans: 33%
- Benches: 26%
- Trails: 24%
- View points: 18%
- Signposts: 15%
- Forest glades: 13%
- Children playground: 11%
- Markings: 10%
- Parking lots: 8%

Forest visitors opinion survey, 2013
Ecosystem services survey (2013)

- Varovalna vloga
- Gozdni rezervat
- Proizvodna vloga
- Rekreacija
- Gozdna pedagogika
- Ostalo

The Celje Urban Forest Story, PROSILVA Conference 2019
The concept of forest use development (2014)

Recreation  Education  Experience
### The Concept of forest education development (2014)

<table>
<thead>
<tr>
<th>WHAT?</th>
<th>Education</th>
<th>Experience</th>
</tr>
</thead>
<tbody>
<tr>
<td>WHO?</td>
<td>visitors</td>
<td>children</td>
</tr>
<tr>
<td>HOW?</td>
<td>nature interpretation</td>
<td>forest pedagogy</td>
</tr>
<tr>
<td>GOALS</td>
<td>new recognition</td>
<td>deep experience, new knowledge</td>
</tr>
</tbody>
</table>

The Celje Urban Forest Story, PROSILVA Conference 2019

Robert Hostnik, Bostjan Hren, Slovenia Forest Service
The Concept of forest education development (2014)

The Celje Urban Forest Story, PROSILVA Conference 2019
The Celje Urban Forest Story
Urban Forest of Celje key issues & strategies development

1996
- Protection
- Ownership
- Management
- Infrastructure
- Public

2006
- Governance
- Participation
- Branding
- Education

2016
- Marketing
- Education
- P E S (Payments for Ecosystem services)

The Celje Urban Forest Story, PROSLVA Conference 2019
Robert Hostnik, Bostjan Hren, Slovenia Forest Service
HIŠA NA DREVESU NAVDUŠUJE

Največja drevesna hiša v Sloveniji je v celjskem mestnem parku, v celoti je narejena iz duglazije.

NAJVEČJA HIŠA NA DREVESU V SLOVENIJI

POPESTRITEV CELJSKEGA PARKA
When visiting Celje, you must stop at the Town Forest, a popular gathering place amongst the locals. There, you can visit a unique treehouse, a small informative and educational centre for the town forest.

A perfect destination for families where the children can explore nature and learn about it. Want to find out more about it and other interesting sights in Celje? Visit the link in bio!

Photo of Celje's #treehouse by @itsbigben.

What is your way of experiencing Slovenia? Show us by tagging your posts with #ifeelsLOVEnia and #myway.
Common Thread

“Organic”, gradual growth
Cost effective approach
Persistence
Quality performance
Tools

Freestyle silviculture

Public relations
Marketing
Forest pedagogy
Governance
Participation
Conflict management
New projects

LJUBLJANA
Golovec hill

BUDAPEST
Hármashatár Hill

CLUJ-NAPOCA
Fäget Forest

VIENNA
Danube Island

ZAGREB
Park forest Grmoščica

BELGRADE
Avala mountain

IVANO-FRANKIVSK
Vovchynets Hills

The Celje Urban Forest Story. PROSILVA Conference 2019
Robert Hostnik, Bostjan Hren, Slovenia Forest Service
Thank you for your attention.

robert.hostnik@zgs.si
The Urban Forest Story...